

## Volunteer Role Description

<b>Role Title:</b>	<b>Media Volunteer</b>
<b>Where:</b>	Most of the time you can contribute remotely, but some attendance at meetings and events in Tayport will be required.
<b>When:</b>	Apart from face-to-face meetings and events, you can fit this work around any other commitments as it suits you.
<b>Commitment:</b>	Depending on your availability, interests and tasks. For example, blogging may require contribution of one post per month, while help with Facebook –means posting on weekly basis.
<b>Duration:</b>	The opportunity will be available for at least a year.
<b>Requirements:</b>	<p>Experience or interest in one or more of the following:</p> <ul style="list-style-type: none"> <li>• Food and growing</li> <li>• Environmental benefits of gardening e.g. relating to climate change or biodiversity</li> <li>• Writing or telling stories</li> <li>• Creating media: photography, film-making, podcasting</li> <li>• Graphic design for publicity in print and digital formats</li> </ul>
<b>What's In It For You:</b>	<ul style="list-style-type: none"> <li>• Gain confidence and skills needed to start your own blog or Facebook page</li> <li>• Increase your employability by building a media portfolio</li> <li>• Learn more about topics of interest to you</li> </ul>
<b>Why We Want You:</b>	<p>PLANT are looking for enthusiastic volunteers to share our experiences of growing more food locally with others in Tayport and beyond, via our community blog, social media, and by publicising our organisation and events. Main tasks include:</p> <ul style="list-style-type: none"> <li>• Producing material for our blog (writing, images, video, audio) <a href="https://tayportplantgardens.wordpress.com/">https://tayportplantgardens.wordpress.com/</a></li> <li>• Attending PLANT events and reporting on them</li> <li>• Updating our Facebook news feed <a href="https://www.facebook.com/plantgroup/">https://www.facebook.com/plantgroup/</a></li> <li>• Helping with publicity, e.g. posters/leaflet design and distribution, writing press release or newsletter copy</li> </ul>
<b>Notes:</b>	<p>You will be given training in blogging using Wordpress.com and use of Facebook for publicity.</p> <p>You will be able to attend other training provided for PLANT volunteers.</p>
<b>For more information, contact:</b>	<p>Kaska Hempel (PLANT Publicity Officer)  <a href="mailto:KaskaPLANT@gmail.com">KaskaPLANT@gmail.com</a>            07446231073</p>