

Where: Friends of the earth offices

10am-4pm

Description:

Future Voices -Basic podcast training workshop and skillshare.

Edinburgh, Saturday 7th September, 10am-4pm

Join Young Friends of the Earth and Scottish Community Climate Action Network to learn everything you need to make a podcast!

Are you an activist with a story to tell? Does your group have knowledge to share? Podcasts are an amazing way to share knowledge and stories with the world.

WHO? This training is aimed at young people aged 16-30 involved in grassroot or community activist groups who campaign around issues of environmental and social justice and want to learn new communications skills. We are particularly looking for people focussing on community-led climate action, but are open to all.

WHAT? This training will cover planning, storytelling, recording, editing and publishing podcasts, and will offer a chance to practice new skills. We will be focussing on using smartphones as an accessible way to podcast, so please bring yours along.

WHEN? 9.45am-4pm, Saturday the 7th of September. Please arrive promptly at 9.45am for a 10am start. There will be a one hour break for lunch. Unfortunately lunch will not be provided, but there are lots of shops and cafes nearby.

WHERE? The training will take place at the Friends of the Earth Scotland offices at 5 Rose St, Edinburgh. The building has a lift and a wheelchair accessible toilet. Gender neutral toilets will be available.

The session will be run by SCCAN volunteers who will be sharing the skills they learned in our training days (with Media Education) last Autumn and the experience they have gained since.

‘Future voices’ is SCCAN’s participatory podcast project. The aim is to give voice to community-led climate action -giving community activists, working on community-led, climate action projects, the skills and confidence to start using audio as a new means of telling their stories.

Workshop Outline

Time	Duration	Activity	Led by
10.00	10	Background to project and introduction to the day (& housekeeping) Facilitator introductions.	PR

10.10	30	<p>Basic interview technique/get to know each other: Mad hatters activity? Listen for 1 minute, then pairs “report back” on each other (e.g. tell me a bit about yourself; what does ‘climate social justice’/‘just transition’ mean to you?). Then repeat. Then move along and answer new question.</p> <p>“Active listening”, acknowledging responses without making noise (in case you want to cut yourself out).</p> <p>Strict timings.</p> <p>Ask them what they thought.</p> <p>Remember the person you’re sitting opposite at the end – this is your partner.</p>	KH
10.40	30	<p>Do people already listen to podcasts?</p> <p>What is a podcast?</p> <p>Why podcasts? What different applications might they have? Why are you wanting to do podcasts?</p> <p>What might make an interesting story? How to keep people’s attention? (think about podcasts you listen to, give examples of different climate change podcasts)</p> <p>Basic podcast structure (intro, body, outro/call-to-action) and examples (including v. short – 1-2 minute) and critique.</p>	KH
11.10	20	<p>Installation and technicalities of recording using Easy Voice Recorder (includes settings, handling: mic placement, careful with touching/knocking it, careful not to cancel recording by touching the screen by accident, placement of phone, finding a quiet space, recording room tone/ambience etc.)</p> <p>Settings Hand Out</p>	KH

11.30	10	<p>Importance of planning: purpose of interview? Questions? How much ground to cover/length of eventual podcast?</p> <p>Pair up.</p> <p>Importance of clear focus – don't try to cover the entire history of a project</p> <p>OK to repeat questions, re-phrase answers</p> <p>If you want to cut your questions out, ask people to speak in full sentences/"include the question in the answer"</p> <p>Asking one question at a time</p> <p>Open questions (not yes/no questions)</p> <p>Pointers to make editing easier[KH7]</p> <p>You'll be prepping your interview questions over lunch</p>	PR/KR
11.40	20	Plan interview topic and questions (for 1-to-2-minute podcast)	
12.00	30	<p>Practice interviews – finding an appropriate(ish) space (as quiet as possible, without lots of people passing through, not too windy... this is why it's important to record ambience)</p> <p>Split people into Anchor vs Reaper if required.</p>	KR
12:30	45	Lunch (Transfer audio for editing)	
13.20	20	<p>Introduction to Reaper, setting up and saving project, storing and labelling audio, and basic editing skills</p> <p>Introduction to Anchor editing</p>	<p>PR</p> <p>KH</p>
13.40	1h40min	Practice edit and export ("render") – which settings to change; which to ignore	All (PR to lead on exporting)
15:20	30	Listening to podcasts from the day?	

15.50	10	How to publish and share - Hosting platforms. Soundcloud demonstration - tagging	KR
15.20	5	JustTransition + exhibition in November	PR
15.50	10	Closing round – any questions? Plans/thoughts for podcasts?	
		KH: Evaluation??	

[KH1]Thoughts on interviewing time + ‘active listening’

[KH2]Make this shorter here to give them more time to muck about with recording and editing? Have a listen/discuss things at the end instead?

[KH3]FLIPCHART

[KH4]Intro of a very basic structure.

Maybe at the end? add other structure examples – elicit from them what types of podcasts they listen to and what structure they have/how they tell a story. Examples from climate change: Figueres (discussion + interview + reflection on interview). Fossil Free Glasgow – facilitated chat (can be annoying but v little editing), student from St Andrews activist (???), comedian + expert (good production value, interviews with experts, ignorant person genuinely learning about stuff, based around a book, climactic – interviews with people on the ground + collective (2 young people + producer) Australia – they are looking for stories from around the world so you could contribute + get some coverage?

Izi travel – geotagged podcasts/audio stories?

[KH5]Additional software – over the phone + ...

[KH6]

[KH7]Check the handout

[KH8]We could potentially split them into 2 groups – reaper or anchor? Anchor can be done on the phone/ipad or computer. They should set up an account although we could do a teaching one...

[KH9]Anchor?

Existing podcasts – handout + quick chat about structure/type

[KH10]Irrelevant?